



ESG and Sustainability Masterclass

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ESG and Sustainability Masterclass

5 days training course

For detailed information on training course dates, please click the link:
[ESG and Sustainability Masterclass.](#)



Course Overview

The **ESG and Sustainability Masterclass** provides professionals with the knowledge and tools to understand, manage, and communicate ESG (Environmental, Social, and Governance) and sustainability within their organizations. This course will equip participants with practical strategies for incorporating sustainability into business operations, engaging stakeholders, and improving ESG ratings. Attendees will gain insights into global trends, reporting frameworks, and best practices to enhance organizational sustainability efforts and effectively communicate ESG performance.

Course Objectives

By the end of the course, participants will be able to:

1. Define and explain ESG and sustainability concepts and their business relevance.
2. Identify and assess ESG-related risks and opportunities.
3. Develop and integrate sustainability strategies into organizational practices.
4. Understand and use ESG ratings and reporting frameworks.
5. Build and manage effective stakeholder engagement strategies.
6. Communicate ESG and sustainability initiatives to diverse audiences.
7. Apply best practices in sustainability reporting and leverage frameworks like the GRI Standards and SASB.
8. Align corporate sustainability efforts with global initiatives, including the Sustainable Development Goals (SDGs) for 2030.

Who Should Attend?

This **ESG and Sustainability Masterclass** is ideal for:

- C-suite executives, including COOs and CFOs
- Corporate Affairs professionals
- HR professionals
- Environmental, Health, and Safety managers
- Investor Relations specialists
- Procurement and Supply Chain professionals
- NGOs and sustainability advocates



Course Outline:

Day 1: The Business Case for ESG and Sustainability

- Introduction to ESG and Sustainability concepts
- Definitions and frameworks for ESG and Sustainability
- Understanding the business case for sustainability
- Identifying ESG-related risks
- Strategies for integrating sustainability into your organization

Day 2: Sustainability Strategy and ESG Ratings

- Overview of Certified B Corporations
- Building sustainability strategies and scorecards
- The role of Social Return on Investment (SROI)
- Understanding ESG ratings: CSRHub, MSCI, and Dow Jones Sustainability Index

Day 3: Stakeholder Relations

- Recognizing the importance of stakeholder engagement
- Developing strategies to engage and influence stakeholders
- Identifying key organizational stakeholders and managing corporate risks
- Gaining buy-in for sustainability plans from C-suite executives

Day 4: Communicating ESG & Sustainability

- Global and local ESG and sustainability focuses
- Understanding the Sustainable Development Goals (SDGs) for 2030
- Responsible communication practices
- Managing ESG and sustainability risks effectively

Day 5: Sustainability and ESG Reporting

- Steps for creating a sustainability report
- Key trends in sustainability reporting
- The new GRI Standards and their application
- Best practices in communicating sustainability reports
- Exploring Integrated Reporting and the SASB framework
- Understanding Return on Sustainability (RoS)



DOCUMENTATION

The **MTC team** has meticulously prepared **high-quality training materials** for distribution to all delegates.

CERTIFICATES

An **accredited Certificate of Completion** will be awarded to participants who successfully attend and complete the program.

SCHEDULE

Course sessions are scheduled as follows:

- **Morning Session:** 09:00 AM – 1:00 PM
- **Afternoon Session:** 01:00 PM – 05:00 PM

REGISTRATION & PAYMENT

To register, please complete the **registration form** available on the course page and submit it with your **preferred payment method**. Alternatively, you can contact us via **email or WhatsApp** for assistance.

TRAVEL & TRANSPORT

We ensure a **seamless travel experience** by providing **airport-hotel-airport** transfers for all participants.