



Fundamentals of Strategic Planning

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Fundamentals of Strategic Planning

5 days training course

For detailed information on training course dates, please click the link:
[Fundamentals of Strategic Planning](#)

Introduction

This course is designed for managers at various levels who are involved in the development, execution, and leadership of strategic initiatives within their organization. Participants will gain a deep understanding of how to align individual tasks with organizational goals, develop strategic leadership skills, and effectively implement strategy. They will explore strategic planning tools, manage organizational culture, and apply practical leadership skills to drive performance and results.

Who Should Attend?

- **Members of Management Team**
- **Team Leaders**
- **Line Managers**
- **Project Professionals**

Course Objectives

- **Develop Strategic Awareness:**
Understand the organization's vision, mission, values, and goals, and align individual tasks and behaviors to organizational objectives.
- **Strategic Planning and Analysis:**
Learn how to use tools like PESTLE and SWOT analyses to assess external and internal factors influencing strategic decision-making.
- **Enhance Leadership and Communication:**
Build strategic leadership skills, develop situational leadership abilities, and improve interpersonal communication to drive high performance.
- **Ensure Strategy Execution:**
Focus on overcoming challenges of strategy implementation, track performance, and align organizational culture with strategy to ensure successful outcomes.

Course Outline:

Day 1: Strategy is Everyone's Business

- Organisation's Vision, Mission, Values, and Goals
- Using Scenarios to Envisage Possible Futures
- Assessing and Managing Risk
- Factors Influencing Decision-making

Day 2: Strategic Planning

- Using PESTLE to Analyse External Factors
- Balancing the Needs of Diverse Stakeholders
- Analysing the Capabilities of Your Organisation
- Undertaking Valuable SWOT Analysis

Day 3: Overcoming the Challenges of Strategy Implementation

- Develop Staff Engagement – Hearts and Minds
- Communication Methods to Raise Strategic Awareness
- Linking Individual Goals to Organisational Objectives
- Tracking Performance and Predicting Outcomes

Day 4: Developing Strategic Leadership Skills

- Understanding Barriers to Change
- Motivating Staff to Deliver High Performance
- Situational Leadership and Coaching
- Developing Interpersonal Communication Skills



Day 5: Ensuring Organisational Procedures Support Strategy

- Dynamic Tension: Change/Innovation vs. Compliance
- Recognizing Organizational Culture's Role in Strategy Deployment
- Using Performance Appraisal to Deliver High Performance
- Ensuring the Strategic Planning Process Delivers Results



DOCUMENTATION

The **MTC team** has meticulously prepared **high-quality training materials** for distribution to all delegates.

CERTIFICATES

An **accredited Certificate of Completion** will be awarded to participants who successfully attend and complete the program.

SCHEDULE

Course sessions are scheduled as follows:

- **Morning Session:** 09:00 AM – 1:00 PM
- **Afternoon Session:** 01:00 PM – 05:00 PM

REGISTRATION & PAYMENT

To register, please complete the **registration form** available on the course page and submit it with your **preferred payment method**. Alternatively, you can contact us via **email or WhatsApp** for assistance.

TRAVEL & TRANSPORT

We ensure a **seamless travel experience** by providing **airport-hotel-airport** transfers for all participants.